

Chiara OLDANO

Marketer Troi



Media Asset Creation Plan



Brainstorm Ideas

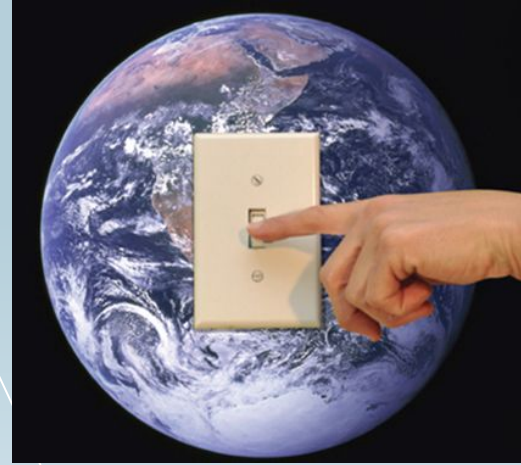
Back story:
Restrictive upbringing
Now – UK, free, dance

USP: International
Worldly love
Belongs everywhere

**Woman
empowerment:**
Album

Chiara:
Retro
Futuristic

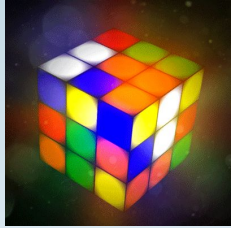
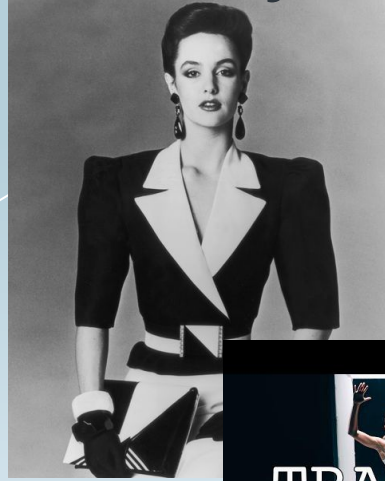
Visual Storyline Song No.1



Visual Storyline Song No.1



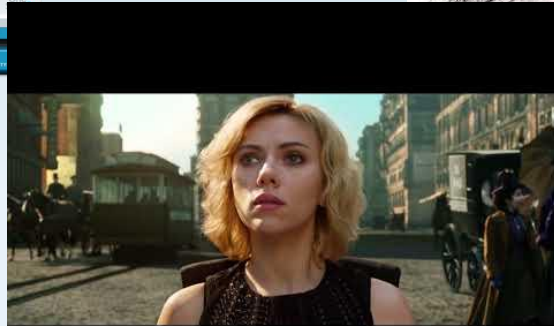
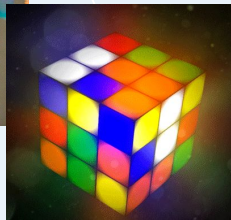
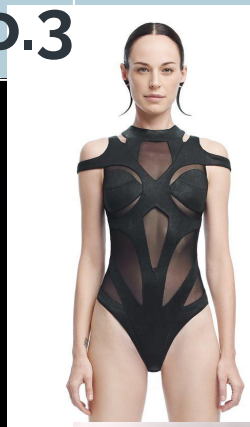
Visual Storyline Song No.2



**Visual
Storyline
Song No.2**



Visual Storyline Song No.3



**Visual
Storyline
Song No.3**

